

CHARLOTTE GRAY

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+44 (0) 7858 067 864

EXPERIENCE

INBOX MANAGER

Inbox Done | 2021 - Present

- Executive Assistant tasks for international clients including inbox management, written communications and scheduling

CREATIVE DESIGNER

Transact | 2018 - 2021

- Design and creation of original graphics and illustrations for web
- Design and production of marketing materials for ad campaigns
- Establishing design principles and systems
- Creating and delivering visual design training for business
- Design of engaging infographics to replace text heavy web pages
- Increasing staff engagement with intranet by 50%

DESIGNER AND SOCIAL MEDIA MANAGER

Chanua Health | 2016 - 2018

- Design of logos and promotional material for web and print
- Social media asset creation and copywriting
- Management of social channels, growth of audience by 60%

SOCIAL MEDIA COMMUNITY MANAGER

Mercedes-Benz | 2016 - 2018

- Community management of international social channels

FREELANCE DESIGNER

Creator of Things | 2015 - Present

- Project work encompassing graphic design and illustration

COMMERCIAL PARTNERSHIPS ASSISTANT

Talenthouse | 2015 - 2016

- Social graphics and design for web and print
- Originating Creative Invites
- Web page creation for company website

REFERENCE

Darren Ford | Transact

dford@integratin.co.uk

CONNECT



ABOUT

Multidisciplinary creative with 7 years' experience within the industry. A robust design process and natural ability for troubleshooting allows this creative to move confidently from concept to final design.

SKILLS

Idea Generation	Media Management
Graphic Design	Web Development
Concepting	Content Creation
Illustration	Web Design

SOFTWARE

Photoshop	Wordpress
Illustrator	Figma
InDesign	Sketch
After Effects	HTML & CSS
Premiere Pro	Javascript

EDUCATION

Web Developer Blueprint

Skillcrush | 2016 - 2018

Bachelor Degree - Design for Film and Television

Nottingham Trent Univeristy | 2011 - 2014

WWW.CREATOR-OF-THINGS.COM